

MICHELLE CRISANTI

GRAPHIC DESIGNER

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I am a Graphic Designer who supports an individual, team or company in the production of all marketing communications materials. Interacting with other members of graphic design services, marketing, sales teams, as well as with outside graphics suppliers makes me a great addition in any setting.

EXPERIENCE SENIOR GRAPHIC DESIGNER: Liturgical Publications, Inc. (LPI)

(New Berlin, WI), 2018 – 2019

Successfully manage and coordinate graphic design and web-based projects from concept through completion for churches, community, senior and youth centers and more. Collaborate with clients to create vision, conceive designs and consistently meet deadlines and requirements. Pre-press and print experience.

DESIGNER/ACCOUNT MANAGER/OWNER:

MC2 COMMUNICATIONS (Chicago, IL), 1998 – 2017

Created a design group serving more than 80 clients by providing graphic design, strategic marketing, print and web campaigns, web-sites, brand and social media management. Analyzed complex situations, designed practical solutions, and implemented cost-effective plans resulting in return customers. Pre-press and print experience.

SENIOR ART DIRECTOR: MEDIA OPTIONS (Chicago, IL), 1995 – 1998

Successfully manage and coordinate graphic design and web-based projects from concept through completion. Collaborate with clients to create vision, conceive designs and consistently meet deadlines and requirements. Effectively build, motivate and direct design and production teams. Coordinate freelance designers, consultants and vendors to meet all project requirements. Pre-press and print experience.

EDUCATION BACHELOR OF ARTS: University of Illinois at Chicago (Chicago, IL), 1988

Graduated UIC with a Bachelors Degree in Art and Design and a minor in Art History.

EXTRA-CURRICULAR: School of Visual Arts (New York City, NY), 2003

Studied Graphic Design under Milton Glaser.

American Society of Appraisers (ASA), 2015 Appraiser Certificate

SKILLS

PROFESSIONAL: creative • leader • passionate • self-starter • great work ethics

SOFTWARE: Adobe InDesign • Adobe Illustrator • Adobe PhotoShop • Acrobat • Microsoft Word • Microsoft Excel • Microsoft PowerPoint • QuickBooks